



## **Brunswick Downtown Development Authority Regular Meeting Minutes**

**Thursday, December 9, 2021  
9:30AM – Warwick Conference Room**

**Board Members & Staff Present:** Courtney Prince, Michael Kaufman, Lisa Jordan, Julie Martin, Peggy Shanahan, Jennifer Krouse, Dylan Lukitsch & Mathew Hill.

**Absent:** Whitney Herndon, 1 vacancy.

**Advisory Board Present:** Anne Goodstein, Richard Altman.

**Guests / City Staff:** Erin Granados, John Hunter, Richard Baker, Mayor Harvey, Craig Watkins.

### **I. Call to Order:**

C. Prince called the meeting to order, a quorum was present.

### **II. Introductions:**

Those present introduced themselves

### **III. Approval of Agenda:**

Those present reviewed the agenda. J. Martin a motion to approve the agenda as written, M. Kaufman seconded. A vote was taken, all were in favor.

### **IV. Citizen Items:** None.

### **V. Items of Business:**

- A. Minutes of the November Meeting:** Those present reviewed the minutes. L. Jordan made a motion to approve the minutes as written. M. Kaufman seconded. There being no further discussion, a vote was taken, all were in favor.
- B. Treasurer's Report:** M. Kaufman presented the Treasurer's Report. J. Martin made a motion to approve the report. L. Jordan seconded. There being no further discussion, a vote was taken, all were in favor.

## **VI. Mayor Harvey's Items:**

Mayor Harvey thanked the board for their work, especially on the Semiquincentennial. He said we had made great strides in 2021 and looks forward to continued growth. He also thanked the merchants and volunteers for their work during his terms in office.

## **VII. Economic Vitality:**

- A. EV Charging:** The contractor will start work mid-December, and the stations will be operational in mid-January.
- B. CCGA Youth Advisory Council:** D. Lukitsch said that he and the Mayor, City Manager and Neighborhood department head met with the group. They will be meeting in January to select officers and will make a presentation to the board and commission in February.

## **VIII. Promotion:**

- A. November Event Recap:** J. Krouse gave a recap of the events. The parade had a larger than usual audience. There was discussion of a budget and volunteers to decorate the dignitaries' vehicles. Golden Isles TV is showing highlights of the parade.
- B. Social Media:** J. Krouse said that the "leg lamp" garnered more social media interaction than any previous post. Over 20,000 were reached, and 4,000 interacted with the post.
- C. Upcoming Events:** The Pine Box Dwellers will be performing at the shrimp drop. It will again be a family event with the shrimp drop at 8pm. J. Krouse suggested a barbecue cookoff event for September. The board was in agreement.

**IX. City Manager's Items:** City Manager McDuffie said that she was pleased with the new decorations. A group had met with Brian Nichols, who heads the decorating in Macon. The group will meet with him in January to allow him to look at the areas of Brunswick that could be decorated and to offer suggestions.

## **X. Chairman's Items:**

- A. Event poster:** C. Prince asked that a monthly poster be developed to promote events going on downtown. Similar to the CVB's old poster, it will be the same background with the events changing each month.

## **XI. Board Member's Items:**

- A. L. Jordan – Shop Small Saturday:** L. Jordan said the day was a success, but would like to see how it can be improved for 2022.
- B. A. Goodstein – Odor:** A. Goodstein asked if there was any way that the DDA could assist in the odor issue. The City Manager said that any support for the City on the issue would be welcome. M. Hill suggested re-promoting the EPD reporting mechanism.
- C. P. Shanahan:** P. Shanahan thanked the board for their support during the past year. She is looking forward to being able to attend meetings again.

**XII. Advisory Board Items:** None.

## **XIII. Executive Director's Report:**

- A. Main Street Report:** M. Hill reviewed the Main Street summary report.

**XIV. Adjourn:** P. Shanahan made a motion to adjourn, J. Martin seconded. C. Prince adjourned the meeting.

Respectfully Submitted:  
Mathew Hill, Executive Director