



SUBJECT: DDA / Main Street program update

COMMISSION ACTION REQUESTED ON: January 16, 2019 Recognition, Presentation & Awards agenda

PURPOSE: Update on DDA / Main Street activities for calendar year 2018.

HISTORY: Brunswick has been a participating Main Street community since 1986. Each month, the DDA submits National Main Street Communities Certification reports to the DCA. These reports show our compliance with the ten Georgia Main Street Program's Minimum Standards. Brunswick has been recognized as a "Georgia Exceptional Main Street" since 2017.

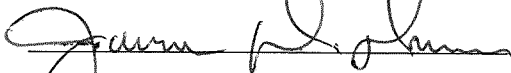
FACTS AND ISSUES: 2018 featured a number of new events and partnerships. Economic indicators are definitely on the upswing and look to be equally good in 2019.

BUDGET INFORMATION: None – informational presentation.

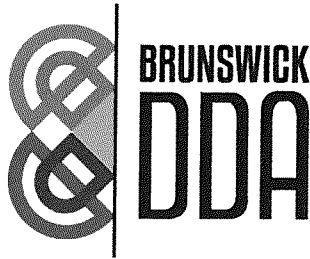
DEPARTMENT RECOMMENDATION ACTION: Informational presentation, no action required.

DEPARTMENT:

Prepared by: Mathew Hill, Executive Director, Brunswick Downtown Development Authority. *MH*


City Manager

1-8-2019
Date



Imagine the Possibilities

Annual Activity Report – Calendar Year 2018

Events

	Number of events	Attendance	Volunteer hours	Value of hours
CY Total	862	137,153	4,573	\$ 94,981.21

New events this year included the return of “The Peaches to the Beaches” yard sale on Hwy 341 and Coast Fest’s move to Mary Ross Park. First Friday continued monthly and new events were added for the holiday season.

Building Rehabs

	Number of Rehabs	Cost of Rehab
CY Total	13	\$ 7,791,947.00

Building rehab and construction projects for 2018 were the highest dollar amount since record keeping began in 2004. Rehab and construction for 2019 looks equally promising.

Property Sales

	Number sold	Sold Amount
CY Total	40	\$ 7,433,050.00

Building sales in 2018/ were up dramatically from 2017 when only 18 sales took place for a total of \$2,806,504.

Businesses

	New businesses	Net new jobs
CY Total	58	101

The number of new businesses this year reached an all-time high. Net new jobs (jobs created – jobs lost) were the highest since 2007.

The DDA board & staff continue to work on the Action Items from the Carl Vinson *Renaissance Strategic Vision & Plan*. Work with the Planning, Development & Codes department on Improvements to the Norwich Corridor were the result of the Congress for the New Urbanism’s Legacy Project and the One Main Financial “Made on Main Street” community celebration.

Planning for the 2019 Peaches to the Beaches is underway, with vendors already signing up. The May Fair / Blessing of the Fleet has new partners working to make the event better than ever with new vendor outreach and committee members. Farmer’s Market vendor recruitment will be a focus item for the first quarter of 2019.