

CITY OF BRUNSWICK

Short Term Work Program UPDATE 2013 - 2018

ID	Project	Start Date	End Date	Responsible Entity	Estimated Cost	Funding Sources
Economic Development Projects						
1	Develop a strategy for the remediation and redevelopment of brownfield sites assessed from 2008-2013.	2013	2018	Brownsfield Task Force/ Comm. Dev./ Fanning	\$30-100K	EPA, CDBG
2	Implement selected projects from the Blueprint Brunswick Master Plan to revitalize and redevelop key catalyst sites throughout the City.	2013	2018	Comm. Dev./ Planning/ DDA/ URA	\$100K	Various
3	Promote minority-owned business enterprises through a study of MBE capacity and by initiating business mentoring programs and business incubators.	2013	2017	SBDC/ DDA/ Comm. Dev.	Staff	City
4	Aggressively expand downtown development to the Norwich corridor, through tools such as marketing studies, increased parks and public facilities, a unifying streetscape design, and promoting housing redevelopment and infill in adjacent neighborhoods.	2013	2018	DDA/ Comm. Dev./ Planning/ URA	\$100K	City
5	Recruit a neighborhood grocery to the downtown area.	2013	2018	DDA/ Comm. Dev.	Staff	City
6	Establish an opportunity zone to promote economic and community development.	2013	2014	Planning/ Comm. Dev./ County/ DDA/ Chamber	Staff	City
7	Investigate opportunity for Tax Allocation Districts	2013	2015	City/ Board of Education/ County	Staff	City

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Cultural & Environmental Projects						
8	Support and assist the African American Historical Commission	2013	2015	City/ County	Staff	private
9	Continue to develop a tree ordinance for the protection of specimen trees.	2013	2014	Planning/ Comm. Dev./ Park & Tree Board	Staff	City
10	Rezone all marshlands to Conservation Preservation.	2013	2018	Planning	Staff	City
11	Develop a comprehensive inventory of cultural, archaeological and historic properties and resources, as well as important cultural and historical viewsheds, expanding upon the City's existing historic resource inventory.	2013	2018	Comm. Dev./ DDA/ Historic Board/ Planning/ CRC/ Historic Brunswick Foundation	\$30-100K	City
12	Pursue the recognition of New Town as a national historic district.	2013	2017	DDA/ Historic Board/ Planning/ City Manager	<\$30K	DDA

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Housing Projects						
13	Expand home rehabilitation programs for low income senior home owners.	2013	2016	Comm. Dev./ DCA	\$100K+	HUD, DCA, BPHA
14	Foster partnerships with for-profit and non-profit developers to develop new, affordable infill housing.	2013	2018	Comm. Dev./Housing Non-Profits	\$30-100K	HUD, DCA, BPHA
15	Promote the development of affordable single family housing in strategic neighborhood revitalization areas by expanding financial assistance to homebuyers and providing incentives to for-profit and non-profit developers.	2013	2018	Comm. Dev./ Planning	Using existing City Comm. Dev. funding sources	City, BPHA, HUD
16	Design and implement a Community Housing Assistance Plan.	2013	2015	Comm. Dev. /Planning/CHRA/BPHA	Staff	City, BPHA
17	Develop a long range plan for addressing the needs of low-income elderly and handicapped persons.	2013	2018	Coast Georgia Area Agency on Aging/Comm. Dev.	\$30-100K	City, BPHA
18	Develop an implementation strategy for elevating rental housing standards throughout the City.	2013	2018	City Commission/ Comm. Dev. / Housing Non-Profits	Staff	City
19	Develop a Senior Citizens Independent Living Housing Plan.	2013	2018	Comm. Dev. / Housing Non-Profits	Staff	HUD/ Donations
20	Establish a County-City Land Bank to clear title and sell tax delinquent and other neglected properties.	2013	2018	Comm. Dev./ Housing Non-Profits	Staff, coordination, legal costs	County, City, BPHA
21	Develop a community-wide strategy for addressing chronic homelessness, with improvements to emergency housing and other related services.	2013	2018	Comm. Dev. / Housing Non-Profits/ Faith-Based Providers/ BPHA	\$30-100K	DCA
22	Develop new senior housing project in a transit accessible location, preferably close to other community resources	2013	2018	Comm. Dev. / BPHA / Non-Profits/ DDA	\$100K+	HUD, DCA, LIHTC
23	Investigate the establishment of a Vacant Property Registry	2013	2014	Planning	Staff	City

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Infrastructure & Parks Projects						
24	Maintain accreditation as a class-2 ISO Fire Department.	2013	2018	Fire	Staff	City
25	Pursue Level-3 rescue response status as a Georgia search and rescue team.	2013	2018	Fire	Staff	City
26	Develop design standards for public access along Brunswick's riverfront, including access to the riverfront from public streets.	2013	2018	Comm. Dev. /Planning / DDA	Staff	City
27	Increase the availability of downtown parking and engage in parking management strategies to make efficient use of existing parking.	2013	2018	City Commission /DDA /Comm. Dev. /Police	\$600,000	General Funds, Parking Tickets and Revenues
28	Implement Sidney Lanier Park phase II.	2013	2018	City Commission/ Engineering	\$1.6 Million	TEA/ General Funds
29	Develop and maintain a city-wide Drainage Master Plan (coordinate with stormwater utility feasibility study).	2013	2017	City Engineer/ Public Works/ Planning	\$30-100K	Stormwater Utility, MOST
30	Establish a stormwater utility to fund drainage improvements, starting with a study addressing a drainage needs assessment, the utility's organizational structure, and fee calculation and assessment.	2013	2018	City Manager/ Finance/ Engineer/ Public Works/ Planning	\$100K+	City
31	Develop an annual Capital Improvement Program to plan for future capital expenditures and update annually.	2013	2018	City Manager/ Public Works/ Finance	Staff	City
32	Improve neighborhood infrastructure - drainage, sidewalks, lighting, curb, gutter, etc - as programmed in the Capital Improvement Program.	2013	2018	Comm. Dev./ Engineering/ BPHA/ JWSC/ Non-Profits	\$30-100K	Stormwater Utility/ MOST/ SPLOST/ One Georgia Equity Fund/ CDBG
33	Develop a Comprehensive Parks Plan to manage the City's green spaces and recreational needs.	2013	2018	Planning/ Parks	\$30-100K	City
34	Conduct a feasibility study with regard to increasing funding for the City's infrastructure needs with MOST.	2013	2018	City Manager/ Finance/ Engineer/ Public Works	\$100K+	City
35	Assess and implement improvements to Mary Ross Waterfront Park as waterfront catalyst project.	2013	2016	Planning/ Engineer/ Public Works	\$100K+	City

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Community Involvement & Planning Projects						
36	Encourage and support the establishment of neighborhood organizations and foster active participation in civic issues.	2013	2018	Comm. Dev./ Neigh. Organizations/ Churches/ Schools	Staff	City
37	Develop a city-wide communications strategy for promoting the positive news of progress and community involvement in Brunswick.	2013	2018	City Manager/ Public Information Officer/ Web Manager	Staff	City
38	Improve FEMA's Community Rating System's class rating to mitigate flooding risks, increase preparedness for storm flooding events & reduce insurance premiums.	2013	2018	Emerg. Manag./ Engineering/ Public Works/ Planning	\$100K	Stormwater Utility
39	Construct approved City gateway features, wayfinding signs, and/ or public art projects at the north and south entrances of US 17 into the City, at the entrance of US 341 into the City, at Gloucester and US 17, at the end of the Torras Causeway, and in other potential locations.	2013	2015	DDA/ Comm. Dev./ Planning/ Golden Isles Arts/ BGIVB	\$100K	TEA/ General Funds
40	Designate the boundaries of a medical district within the Parkwood/Medical Character Area through a neighborhood charrette.	2013	2018	Planning/ Comm. Dev./ Hospital/ CCG	Staff	City
41	Conduct neighborhood-specific charrettes on affordable housing, infill housing design, and needed infrastructure improvements throughout the City. (Potential connection to form-based codes).	2013	2018	Comm. Dev./ Engineering/ Public Works/ BPHA/ JWCS/ Non-Profits/ Planning	\$30-100K	City
42	Designate future land use for the Brunswick waterfront as mixed-use development, and include a requirement for providing public space lining the riverfront.	2013	2018	Planning/ Comm. Dev.	Staff	City
43	Rework the zoning code to more flexibly permit accessory dwelling units (Potential connection to formbased codes)	2013	2015	Planning/ City Commission	Staff	City
44	Investigate standards for large-scale developments to require a public charrette process as part of adequate neighborhood review.	2013	2018	Planning	Staff	City

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Community Involvement & Planning Projects (2nd Page)						
45	Establish a "best neighborhood clean up" award for property owners, tenants, and/ or neighborhood organizations that make the greatest improvement to their area on a quarterly basis.	2013	2018	Comm. Dev./ Neighborhood Organizations	Staff	City
46	Regulate the design standards for automobile dealerships and other outdoor storage land uses. Limit such uses to the Highway Commercial zoning district (Potential connections to form-based codes).	2013	2017	Planning	Staff	City
47	Annexation Plan - Pursue annexation in order to make a more contiguous and 'common-sense' boundary for the City.	2013	2018	City Manager/ City Attorney/ Planning/ City Commission	Staff	City
48	Rework the zoning code to promote new development that is compatible with the City's historic development patterns. Consider the use of a form-based code instead of traditional land use zoning. Revise lot standards in the zoning code so they fit the most common existing lot sizes in the City.	2013	2018	Planning/ City Commission/ CRC/ Historic Board	\$30-100K	City
49	Develop permanent design guidelines for Glynn Avenue gateway.	2013	2015	Planning/ CVB/ County	\$30-100K	City
50	Conduct design charrettes for all of the City's squares and parks to plan for future amenities and increase community ownership of parks.	2013	2018	Parks/ Planning/ Comm. Dev./ Signature Squares	\$30-100K	City
51	Revise the subdivision ordinance to promote new development that is compatible with the City's historic development patterns.	2013	2018	Planning/ Engineering	Staff	City
52	Develop policies for permitting Bed and Breakfasts in residential areas.	2013	2015	Planning/ Legal/ Historic Board	Staff	City
53	Revise the zoning ordinance to increase flexibility with respect to neighborhood commercial development (Potential connection with form-based codes)	2013	2017	Planning/ Legal/ City Commission	Staff	City

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Transportation Projects						
54	Update the Long Range Transportation Plan, and reevaluate the boundaries and projections for future Traffic Analysis Zones (TAZs).	2013	2018	BATS/ Planning/ DDA/ Public Works	\$45,000	GDOT/ County/ City
55	In cooperation with Glynn County, establish regular transit service per the Glynn County Urban Transit Implementation Plan, connecting residents to employment, shopping, and health care destinations.	2015	2018	BATS/ County	\$230,000 annually	County/ City/ GDOT/ FTA
56	Develop a City-wide Street Schematic Design Plan with designations, functional descriptions, and schematic designs for all streets in the City. Ensure that designs for streets include all modes of transportation. Develop specific cross-sections for US 17, US 341, Bay Street, Altama, and MLK Blvd.	2013	2018	Planning/ Engineering/ Public Works	\$35,000	City
57	Conduct a design charrette for US 17 with the goal of developing voluntary or compulsory design guidelines and a desired streetscape design for the corridor.	2013	2015	Planning/ Engineering	Low	City
58	Build a bicycle path connecting Howard Coffin Park to Fourth Avenue.	2013	2014	Comm. Dev.	\$225,000	DNR Recreational Trails, CDBG
59	Develop a City-wide Bicycle and Pedestrian Master Plan with facilities standards for all street types and a phasing strategy for extending pedestrian and bicycle access to the entire City. Place a particular emphasis on access to public schools from residential areas, i.e. "safe routes to school."	2013	2018	Comm. Dev./ City Manager/ Public Works/ CRC/ Schools/ GDOT	\$45,000	Safe Routes to School, GDOT
60	US 17 Streetscape - Design and construct new streetscapes, on easements or in the public right-of-way, including new sidewalks, street trees, lights, benches, and a possible median.	2013	2018	Planning/ Engineering/ GDOT	\$8 million	TEA/ General Funds
61	Bay Street Streetscape - Design and construct new streetscapes in the public right-of-way, including new sidewalks, on-street parking, street trees, lights, benches, and a possible median.	2013	2018	Planning/ DDA/ Engineering/ GDOT	\$4 million	TEA/ General Funds
62	Gloucester Streetscape - Design and construct new streetscapes in the public right-of-way, including new sidewalks, on-street parking, street trees, lights, benches, and a possible median.	2013	2018	Planning/ DDA/ Engineering/ GDOT	\$4 million	TEA/ General Funds